

## MANAGEMENT OF TRADE AND SERVICE ENTERPRISE

Title of Study Programme and Code		Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
Business Management 6531LX076		Compulsory	1 <sup>st</sup>	3 <sup>rd</sup> year
Semester/trimester when the component is delivered		Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e-learning/...)
6 <sup>th</sup>		4 ECTS	English	Face-to-face, e-learning
Learning outcomes			Study methods	Assessment methods
After completion of the study subject, a student should be able:			Lectures; Group work; Interpretation of Concepts; Analysis of the solution; Solution of the individual tasks; Simulation.	Written exam; Test; Defense of the individual homework.
LO 1	To define trade and services enterprises place and meaning in country economics system.			
LO 2	To analyze peculiarities of trade and services enterprises structure and labour organization.			
LO 3	To analyze peculiarities of business environment of the selected type trade and services enterprises.			
LO 4	To analyze trade and services enterprises activities indicators.			
Prerequisites (these courses must be successfully completed prior to taking this particular course)				
Fundamentals of Management				
Course content				
1. Trade and service importance in economics. 2. Trade and service company’s activities principles and practice application facilities on business sector. 3. Electronic business working facilities trade and service company’s activities.				
Recommended or required reading and other learning resources/tools				
1. Pelletier R. (2005). It’s all about Service: How to Lead your people to care. Hoboken, New Jersey : John Wiley & Sons Inc. 2. R. Mark Halligan (2018). Trade Secret Asset Management 2018: A Guide to Information Asset Management Including RICO and Blockchain. Weyand Associates, Inc.				