

FUNDAMENTALS OF STRATEGIC MANAGEMENT

Title of Study Programme and Code		Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
Business Management 6531LX076		Obligatory	1 st	3 rd year
Semester/trimester when the component is delivered		Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e-learning/...)
5 th		3 ECTS	English	
Learning outcomes			Study methods	Assessment methods
After completion of the study subject, a student should be able:			Lecture, discussion, demonstration, individual and group work, counselling; Practical sessions: case studies; Teamwork; Colleagues comments on the work and the report; Brainstorming; Oral illustrated report.	Colloquium; Project; Exam.
LO 1	To explain the Strategic Management of scientific evolution.			
LO 2	To describes the strategic management of schools.			
LO 3	To explain the concept of strategic management and assumptions.			
LO 4	To explain processes of the strategic management.			
LO 5	To analyse the existing organization (division) condition.			
LO 6	To will be able to use the strategy formulation tools.			
LO 7	To describe the organization's Vision, Mission, Objectives, content components and key evaluation criteria of Formulations.			
LO 8	To understand the types of strategies and models.			
LO 9	To describe and understand the general, business unit and corporate strategies.			
Prerequisites (these courses must be sucessfully completed prior to taking this particular course)				
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Course content				
1. Strategic management as a management study object. 2. Strategy formation.				

3. Decision of strategic management.

Recommended or required reading and other learning resources/tools

1. M. Kučinskienė, L. Žiogelytė, G. Jatuliavičienė (2012). Verslo strategija: atvejo analizė. Vilniaus universiteto leidykla.
2. Fred R. David (2011). Strategic management. Concepts and cases. 2011. Lehigh-Phoenix Color/Hagerstown:
http://www.academia.edu/14743236/THIRTEENTH_EDITION_Strategic_Management_CONCEPTS_AND_CASES
3. Johnson, G., Whittington, R., Scholes, K. (2011). Exploring Strategy, 9th Edition. Pearson.
4. V. Gaižutis (2008). Organizacijų strateginės pasirinktys. MRU.