

INTERNATIONAL BUSINESS

Title of Study Programme and Code		Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
Transport Business 6531LX074		Optional	1 st	3 rd year
Semester/trimester when the component is delivered		Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e-learning/...)
6 th		4 ECTS	English	
Learning outcomes			Study methods	Assessment methods
After completion of the study subject, a student should be able:			Lectures; Group work; Interpretation of concepts; Analysis of the solution; Solution of the individual tasks; Simulation.	Written exam; Test; Defense of the individual homework.
LO 1	To reveal transport significance for the social production, to introduce to a transport system, its functions and functional elements of the system.			
LO 2	To analyze the international transport infrastructure and its influence on the choice of transporting mode.			
LO 3	To provide with knowledge on the customs procedures application, its system.			
Prerequisites (these courses must be successfully completed prior to taking this particular course)				
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Course content				
<ol style="list-style-type: none"> 1. Introduction into international business.. 2. International trade and investments. 3. Economic international trade and investments theories. 4. Economic integration and international economic organizations. 5. International monetary system and its balance of payments. 6. International financial markets. 7. Economic, social and political powers.. 8. Role of socio-cultural factors. 9. Juridical and work factors. 10. Market evaluation and analysis. 11. Creation of international market. 12. Production, export and import procedures and international logistics. 13. Financial management conducting financial operations. 14. International strategy planning and organizational assessment. 15. International enterprise control and personnel policy. 				

Recommended or required reading and other learning resources/tools

1. Charles W.L. Hill (2003). International business: competing in the global marketplace. 4th edition. Boston: McGraw-Hill.
2. Michael R. Czinkota, Ilkka A. Ronkainen, Michael H. Moffett (2004). International business, 7th edition. South-Western College Pub.
3. Organization Science: <http://orgsci.journal.informs.org/current.dtl>
4. Journal of Economic Perspectives: <http://www.aeaweb.org/jep/contents/index.php>