FUNDAMENTALS OF MANAGEMENT

Т	itle of Study	Туре	Cycle	Year of study
	amme and Code	(compulsory/optional)	Cycle	when the
1108.		(companion y/ optional)		component is
				delivered (if
				applicable)
Transport Business		Compulsory	1 st	2 nd year
6531LX074				
Semester/trimester		Number of ECTS	Language of	Mode of delivery
when the component is		credits allocated	instruction	(face-to-face/e-
delivered				learning/)
3 rd		6 ECTS	English	Face-to-face
				lectures, distant
	Looveing	utcomos	Cturdu manthanda	learning Assessment
	Learning o	utcomes	Study methods	methods
After co	ompletion of the st	udy subject a student	Lectures;	Written exam;
After completion of the study subject, a student should be able:			Group work;	Test;
LO 1	1	management schools	Interpretation of	Defense of the
		plain the causes of their	concepts;	individual
	origin.		Analysis of the	homework.
LO 2	To define the atti	tudes of the modern	solution;	
	management refe	erring to which it is	Solution of the	
	aimed at the inte	gration of various	individual tasks;	
	management the	ories.	Simulation.	
LO 3	To define environments acting in the			
	company and factors of direct and			
	indirect impact.			
LO 4	To perform a SWOT analysis of the			
105	company.			
LO 5	To apply the results of the SWOT analysis			
	in the process of making decisions and planning.			
LO 6	<u> </u>			
	(subdivision).			
LO 7	To analyze the system of the company			
	plans.			
LO 8	To prepare an activity plan of the			
	company (subdivision).			
LO 9				
	terms, formulas and regulations.			
		management schools		
		plain the causes of their		
10.44	origin.	doo of the care door		
LO 11	To define the attitudes of the modern management referring to which it is			
	_	erring to which it is gration of various		
	anneu at the mile	gration or various		

	management theories.	
LO 12	To define environments acting in the	
	company and factors of direct and	
	indirect impact.	

Prerequisites

(these courses must be sucessfully completed prior to taking this particular course)

Course content

- 1. Introduction to the management science. Management science history, essence and concepts. Development of management theories.
- 2. Organization as a system. Environments of the organization.
- 3. Culture, social liability and ethics of organizations.
- 4. Communication and information system of the organization.
- 5. Quality. Quality management. Quality dimensions. SERVQUAL model.
- 6. Decision making process in a company. Making management decisions.
- 7. Planning (planning essence, steps, management levels and hierarchy of plans, planning horizons, shapes of plans, barriers, strategic management).
- 8. Organization (organization design, organizational chart, distribution of authority, delegation, decentralization and centralization, differentiation and integration, coordination).
- 9. Leadership (roles and the activity peculiarities of the leader, personal features of the leader, leadership styles and behaviour, organization of the leader's work, motivation, teamwork).
- 10. Management of conflicts, changes and stress in an organization (causes of conflicts and management strategies, the model of changes process, planned and unplanned changes, organizational development, nature of stress and its management).
- 11. Control (efficient control, designing of the control systems).
- 12. Conception of the enterprise management and management efficiency.

Recommended or required reading and other learning resources/tools

- 1. Griffin R.W.(2008). Fundamentals of Management. Huoghton Mifllin Company: USA.
- 2. Julie Zhuo (2019) .The Making of a Manager: What to Do When Everyone Looks to You. Portfolio.