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UTENA HIGHER EDUCATION INSTITUTION



ERASMUS+ BLENDED INTENSIVE PROGRAMME (BIP) “ROBOT DEVELOPMENT AS SERVICE INFRASTRUCTURE”

BIP No. 2024-1-LT01-KA131-HED-000208904-1

19-23 May 2025
UTENA, LITHUANIA

Arrival. Students' House, Maironio str. 18, Utena

18-05-2025
Sunday

19-05-2025, Monday (Conference Hall, Utenio sq. 2, Utena)



Morning coffee. 8.30-9.00

Kick-off. Welcome to Utena Higher Education Institution. **Presentation of BIP program.**

Dr. Vaida Bartkutė-Norkūnienė, Utena Higher Education Institution, Lithuania

9.00-9.20

Presentation of Utena Higher Education Institution.

Deividas Kurlavičius, Utena Higher Education Institution, Lithuania

Robotics as a Service Infrastructure: Opportunities and Applications in Business.

Dr. Laimonas Kairiūkštis, Utena Higher Education Institution, Lithuania

9.20-10.50

Task presentation. Division into groups.

Deividas Kurlavičius, Utena Higher Education Institution, Lithuania

11.00-11.30



Lunch break. 11.30-12.30 (winery - restaurant „Burgundija“, J. Basanavičiaus str. 55, Utena)

Visits to the companies:

I and II groups - Nosted &, UAB

Dr. Laimonas Kairiūkštis, Utena Higher Education Institution, Lithuania

Deividas Kurlavičius, Utena Higher Education Institution, Lithuania

III and IV groups - Rokiškio pieno gamyba, UAB

Dr. Vaida Bartkutė-Norkūnienė, Utena Higher Education Institution, Lithuania

Dr. Eugenijus Mačerauskas, Utena Higher Education Institution, Lithuania

13.00-15.00

Meeting point:
Utenio sq. 2,
Utena

Identifying Business Problems and Creating Robotic Solutions.

Dr. Laimonas Kairiūkštis, Utena Higher Education Institution, Lithuania

15.30-17.00

Conference Hall
Utenio sg. 2,
Utena

SOCIAL PROGRAMME . Bowling tournament (Aukštaičių str. 3B, Utena)

17.30-20.30



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19-23 May 2025
UTENA, LITHUANIA

20-05-2025, Tuesday (Conference Hall, Utenio sq. 2, Utena)



Morning coffee. 8.30-9.00

Business Plan for Robotic Services: From Idea to Implementation.

Giedrė Kosteckienė, Utena Higher Education Institution, Lithuania

9.00-10.30

Group work: Business Plan Preparation

Giedrė Kosteckienė, Utena Higher Education Institution, Lithuania

10.45-12.15

Room 2-06
Utenio sq. 2, Utena



Lunch break. 12.15-13.00 (winery - restaurant „Burgundija“, J. Basanavičiaus str. 55, Utena)

Group work: Business Plan Preparation

Giedrė Kosteckienė, Utena Higher Education Institution, Lithuania

13.00-14.00

Utenio sq. 2,
Utena

SOCIAL PROGRAMME.

**Teltonika electronics manufacturing facility in Molėtai;
Lithuanian Museum of Ethnocosmology**

14.00-20.00

21-05-2025, Wednesday (Maironio str. 18-503, Utena)



Morning coffee. 8.00-8.30

Visits to the companies:

I and II groups - Nosted &, UAB

III and IV groups - Rokiškio pieno gamyba, UAB

8.30-10.30

Meeting point:
Maironio str. 18,
Utena

Marketing Robotic Services: How to Sell Your Idea?

Rūta Puidokaitė-Savickienė, Utena Higher Education Institution, Lithuania

11.00-12.30

Conference Hall
Utenio sq. 2, Utena



Lunch break. 12.30-13.30 (winery - restaurant „Burgundija“, J. Basanavičiaus str. 55, Utena)

Group work: Effective Marketing Tools for a Business Plan

Rūta Puidokaitė-Savickienė, Utena Higher Education Institution, Lithuania

14.00-15.30

Room 2-06
Utenio sq. 2, Utena



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19-23 May 2025
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22-05-2025, Thursday (Maironio str. 18-503, Utena)



Morning coffee. 8.30-9.00

Group work:

- Development Business plan with technical solution (Robot simulation);
- Business Plan Preparation;
- Effective Marketing Tools for a Business Plan.

Dr. Laimonas Kairiūkštis, Utena Higher Education Institution, Lithuania
Giedrė Kosteckienė, Utena Higher Education Institution, Lithuania
Rūta Puidokaitė-Savickienė, Utena Higher Education Institution, Lithuania

9.00-12.15

Rooms
302, 901, 902
Maironio str. 18
Utena



Lunch break. 12.15-13.15 (winery - restaurant „Burgundija“, J. Basanavičiaus str. 55, Utena)

Group work:

- Development Business plan with technical solution (Robot simulation);
- Business Plan Preparation;
- Effective Marketing Tools for a Business Plan.

Dr. Laimonas Kairiūkštis, Utena Higher Education Institution, Lithuania
Giedrė Kosteckienė, Utena Higher Education Institution, Lithuania
Rūta Puidokaitė-Savickienė, Utena Higher Education Institution, Lithuania

13.30-15.00

Rooms
302, 901, 902
Maironio str. 18
Utena

Group work. Preparation of the presentations.

15.00-17.00

**SOCIAL PROGRAMME “One Rhythm – One Team”, Contemporary Art and Creativity
Space “Rapolas”, J. Basanavičiaus g. 32, Utena**

19.00-20.00

23-05-2025, Friday (Conference Hall, Utenio sq. 2, Utena)



Morning coffee. 8.30-9.00

Final presentations (20 min each group). Discussion. Comments.

9.00-11.00

Awarding of certificates. Wrapping up the programme.

11.00-11.30



Tea and coffee discussion. 11.30-12.00 (Utenio sq. 2, Utena)

Departure

24-05-2025
Saturday