

PROJECT MANAGEMENT

Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
	Optional	I	3
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to- face/distance learning/...)
5	5	LT, EN, RU	Face-to-face Distance learning
Learning outcomes			
LO 1. 1. Understand modern tourism business tendencies and tourism business environment, capable to analyse it. LO 2.1. Perform research, applying the latest research methods, codify, process, analyse the obtained data and know how to use them for the identification of the tourism business enterprise issues and their solution. LO 3.1. Able to organise and develop economic and financial activity of tourism entities, operating in the domestic and international markets, to manage processes and make decisions in the changing tourism business environment. LO 3.3. Design tourism service packages and organise accommodation, catering, travel and leisure services at a tourism company, evaluating different tourists' needs and considering appropriate measures. LO 4.1. Able to express the views fluently and impressively in the Lithuanian and foreign languages orally and in writing, interact and cooperate with professionals in a range of fields and to representatives of societal groups, efficiently communicate in the professional and inter-cultural environment. LO 7. Able to predict project continuity LO 5.2. Pursue to be a leader, able to analyse and critically assess strategies of the chosen activity, to establish objectives, formulate targets and foresee the most efficient ways and measures for their achievement.			
Prerequisites and co-requisites (if applicable)			
Prerequisites		co-requisites	
Micro-macroeconomics, Philosophy/Sociology, Tourism service management, Tourism service marketing			
Course content			
1. Concept of the project management 2. Project management tools, programs and their application. 3. Project initiation. Project scope description. 4. Project planning. Principles of project plan preparation. 5. Project risks. 6. Determining the sequence of project works and creating a schedule. 7. Formation of project resources. 8. Development of project communication plan. 9. Project implementation: people involvement, accountability. 10. Project supervision and control. 11. Project completion: work, team skills, project success. 12. Final project presentation.			
Recommended or required reading and other learning resources/tools			
Daubarienė J., Kučinskienė R., Pelenienė A. (2015). Hospitality Project Management.			

Guide to the Project Management Body of Knowledge (PMBOK Guide) 5th edition - Paperback . (2012)
 Gerald Kendall, Kathleen M. Austin. (2012). Advanced Multi-project Management – Hard back.
 Jack Ferraro. (2012). Project Management for Non-Project Managers – Hardback.
 Jamal Moustafaev. (2012). Delivering Exceptional Project Results: A Practical Guide to Project Selection, Scoping, Estimation and Management – Hardback
 Students' consultancy. An international perspective. A Guidebook for operating, implementing and managing students' consultancy live project. (2019). <https://sites.google.com/view/project-elpe/results/guidebook>
 Free management library. <http://managementhelp.org/projectmanagement/#anchor141046>
 T-kit 3 Project management. http://youth-partnership-eu.coe.int/youth-partnership/publications/T-kits/3/Tkit_3_EN

Planned learning activities and teaching methods

Interactive lectures, analysis of the situation, education in the company, work in group, role playing game, creative exercises, search of information and analysis, case analysis, situation analysis, brainstorming sessions, interview, documents and literature analysis.