

**STUDY SUBJECT DESCRIPTION**  
**LEISURE ORGANIZATION**

| Title of Study Programme and Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Type (compulsory/optional)       | Cycle                                                                                     | Year of study when the component is delivered (if applicable) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|-------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| <b>Management of tourism services</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Compulsory                       | 1 <sup>st</sup>                                                                           | 2 <sup>nd</sup> year                                          |
| Semester/trimester when the component is delivered                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Number of ECTS credits allocated | Language of instruction                                                                   | Mode of delivery (face-to-face/e-learning/...)                |
| 3 <sup>rd</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4 ECTS                           | Lithuanian                                                                                | Face-to-face (e-learning, if needed)                          |
| Learning outcomes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                  | Study methods                                                                             | Assessment methods                                            |
| After completion of the study subject, a student should be able:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                  |                                                                                           |                                                               |
| <b>LO 1</b> Knows the variety of leisure and entertainment and the possibilities of organizing them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                  | Analysis of problematic situations;<br>Case study;<br>Group work.                         | Defence of practical work;<br>Test;<br>Project work.          |
| <b>LO 2</b> Collects and analyzes and integrates information necessary for the organization of leisure and recreation.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                  | Interactive lecture<br>Analysis of scientific literature and other sources of information |                                                               |
| <b>LO 3</b> Knows the variety of leisure and entertainment and the possibilities of their organization.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                  | Preparation of independent work;                                                          |                                                               |
| <b>LO 4</b> Examines the requirements of tourism companies providing tourism leisure services                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                  | Group discussion<br>Practical work                                                        |                                                               |
| Prerequisites<br>(these courses must have successfully completed before s/he can take this course)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                  |                                                                                           |                                                               |
| 1. Fundamentals of tourism                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                  |                                                                                           |                                                               |
| Course content                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                  |                                                                                           |                                                               |
| 1. Characteristics, role and functions of recreation and entertainment business in the tourism sector.<br>2. The concept of leisure, structure.<br>3. Types of leisure.<br>4. Leisure and legal bases.<br>5. Forms of recreation and entertainment, their characteristics.<br>6. Classification and features of museums. Leisure and entertainment organization in them.<br>7. Games as a type of entertainment and peculiarities of their organization.<br>8. Characteristics and role of theaters, cinemas, concert halls, clubs and multifunctional halls in the organization of leisure time.<br>9. Park segment in the tourism industry.<br>10. Amusement parks. |                                  |                                                                                           |                                                               |
| Recommended or required reading and other learning resources/tools                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                  |                                                                                           |                                                               |
| 1. Žuromskaitė B., Gražulis V., Jagminas. J. ir kiti. Turizmas: plėtra, iššūkiai,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                  |                                                                                           |                                                               |

perspektyvos. Vilnius: registrų centras, 2016.

2. Stulpinaitė J. Turizmo pagrindai: samprata, sistema, sandara. Šiauliai: Šiaulių valstybinė kolegija, 2016.
3. Indriūnas G. Turizmo planavimas (nota bene). Vilnius: Vilniaus kolegija, 2015.
4. Baležentis A., Žuromskaitė B. Turizmo vadyba. Vilnius: Mykolo Romerio universitetas, 2012.