

TRAVEL GEOGRAPHY

Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
-	Compulsory	I	2
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/distance learning/...)
2	5	EN, RU, LT	face-to-face/distance learning
Learning outcomes			
LO 1.1. Understand modern tourism business tendencies and tourism business environment, capable to analyse it.			
LO 1.2. Aware of tourism geography, principles of the tourism service package as well as the travel itinerary and programme designing, identifying the needs of the market and of individual tourists.			
LO 1.3. Understand and know how to apply tourism business legislation, principles of the social responsibility, ethics and valuable attitudes in the professional activity.			
LO 3.3. Design tourism service packages and organise accommodation, catering, travel and leisure services at a tourism company, evaluating different tourists' needs and considering appropriate measures.			
Prerequisites and co-requisites (if applicable)			
Prerequisites		co-requisites	
Basics of tourism			
Course content			
1. Concept and characteristics of travel geography. The natural and cultural resources in tourism geography.			
2. Lithuania's natural tourism resources			
3. Lithuania's cultural tourism resources			
4. Characteristics of tourism resources in Lithuanian protected areas			
5. The slow tourism development. The international tourism.			
6. Tourism resources in the European region			
7. Tourism resources in the African region			
8. Asian region's tourism resources			
9. Tourism resources in the American region			
10. Tourism resources in Australia and Oceania			
Recommended or required reading and other learning resources/tools			
Lockwood A. (2012). Tourism and Hospitality in the 21st Century. Butterworth-Heinemann Ltd			
Bansal L.K., Gautam P (2012). Tourism and Hospitality Industry: Challenges and Innovations. Neha Publishers & Distributors			
Seba J. A. (2011). Ecotourism and Sustainable Tourism: New Perspectives and Studies. CRC Press			
Charles R. Goeldner, J. R. Brent Ritchie (2006). Tourism: principles, practices, philosophies. New Jersey John Wiley & Sons.			
Tourism, ecotourism, and protected areas: http://data.iucn.org/dbtw-wpd/html/tourism/cover.html			
Planned learning activities and teaching methods			
Interactive lecture, practical works, studying of the references, group work, evaluation of tourism resources in the region, case analysis (tourism resources in protected area) and situation analysis.			