

STUDY SUBJECT DESCRIPTION
BUSINESS ETHICS

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<i>BUSINESS MANAGEMENT AND INNOVATIONS</i>	Compulsory	1 st	1 st year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e- learning/...)
1 st	4 ECTS	Lithuanian, English	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
<p>After completion of the study subject, a student should be able:</p> <p>LO 1 to understands the importance of business ethics in the creation, development and management of modern innovative businesses.</p> <p>LO 2 to apply modern business ethics and values.</p> <p>LO 3 to perform a business manager role based on the values and norms of the business manager's professional ethics in managing the processes of an innovative business.</p> <p>LO 4 to follow the rules of business etiquette and protocol.</p> <p>LO 5 to communicate with the public according to the principles of ethical communication.</p> <p>LO 6 to develop the personal qualities needed for a leadership position.</p> <p>LO 7 to develop, by personal example, an ethical culture in a modern business organisation based on meeting and promoting the needs of employees.</p> <p>LO 8 to evaluate the business environment ethically.</p>		<p>Interactive lectures, Pros and cons discussion Dialogue Angles Group work Case study Situation analysis Analysis of documents Self-study using databases and other resources Consultation Research activities Individual project Reflection</p>	<p>Control work Test Project work</p>

<p>LO 9 to apply the requirements of the Business Ethics Code in shaping the activities of the organisation and its members, based on principles of fairness and social responsibility.</p> <p>LO 10 to make the decisions in assessing the behaviour of the members of the organisation and in the development of modern business.</p>		
Prerequisites (these courses must have successfully completed before she/he can take this course)		
-		
Course content		
<ol style="list-style-type: none"> 1. Business ethics as a conceptual basis for innovative business. Concept and meaning. 2. Leader as a personality. Shaping ethical thinking and action. 3. The expression of ethical concepts in business in the modern world. 4. Ethics and management of an innovative business organisation. 5. Ethical issues and solutions for innovative business and management. Social, moral and environmental responsibility. 6. International business etiquette and communication protocol. 		
Recommended or required reading and other learning resources/tools		
<ol style="list-style-type: none"> 1. Kvalnes Ø. (2015) Moral Reasoning at Work: Rethinking Ethics in Organizations 2. Pruskus V. (2010) Etika: vadovėlis. Vilnius: Vilniaus Gedimino Technikos Universitetas 3. Stanwick P., Stanwick S. (2014) Understanding Business Ethics. SAGE Publications 		