

*STUDY SUBJECT DESCRIPTION*

***PROJECT MANAGEMENT***

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<b><i>BUSINESS MANAGEMENT AND INNOVATIONS</i></b>	Compulsory	1 <sup>st</sup>	3 <sup>rd</sup> year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e- learning/...)
5 <sup>th</sup>	5 ECTS	Lithuanian, English	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
<p>After completion of the study subject, a student should be able:</p> <p><b>LO 1</b> to analyse business trends and innovations and environmental changes from a project initiation perspective.</p> <p><b>LO 2</b> to select and interpret research data and information to analyse the problem to be solved by the project and implement the innovation.</p> <p><b>LO 3</b> to plan projects by applying project management techniques and tools to create change and value for the company in a changing business environment.</p> <p><b>LO 4</b> to use computer-based project management applications and tools to develop a project plan and improve operational efficiency.</p> <p><b>LO 5</b> to communicate effectively with project stakeholders.</p> <p><b>LO 6</b> to initiate and implement change in the company by initiating projects and creating value.</p>		<p>Interactive lecture</p> <p>Working with a mentor</p> <p>Educational excursion</p> <p>Discussion</p> <p>Case study and discussion</p> <p>Group work</p> <p>Live projects</p> <p>Self study of literature and information sources</p> <p>Consultation</p>	<p>Assessment of practical work</p> <p>Assessment of group work</p> <p>Project work</p>
<p>Prerequisites</p> <p>(these courses must have successfully completed before she/he can take this course)</p>			

Micro-macroeconomics, Communication and Negotiation, Marketing, Marketing Research and IT, Management, Digital Marketing, Business Enterprise Development, E-business, Human Resources Management, Corporate Finance and Investment

#### Course content

1. Concept of project management
2. Project management tools, applications and their use
3. Project initiation. Description of the scope of the project
4. Project planning. Principles of project plan preparation
5. Project risks
6. Project work sequencing and scheduling
7. Formation of project resources
8. Developing a communication plan for the project
9. Project implementation: people's involvement, accountability
10. Project supervision and control
11. Completing the project: work, team skills, project success
12. Final project presentation

#### Recommended or required reading and other learning resources/tools

1. Krušinskas R., Čiutienė R., Meilienė E., Stankevičius V. (2012) Projektų valdymas: pagrindiniai žingsniai nuo inicijavimo iki įgyvendinimo. E-knyga. Kaunas: KTU
2. Lessel W. (2007) Projektų valdymas. Veiksmingas projektų planavimas ir sėkmingas jų įgyvendinimas. Alma littera
3. A Guide to the Project Management Body of Knowledge (6rd edition) Project Management Institute.  
<https://www.deepfriedbrainproject.com/2018/03/pmbok-version-6-available-for-download.html>
4. European Union structural funds investments in Lithuania. <http://www.esinvesticijos.lt/>
5. Project Management Institut. <http://www.pmi.org/>
6. Project Planning for Beginners. <https://www.youtube.com/watch?v=ZWmXi3TW1yA>
7. How To Create a Project Plan: the foolproof way to guarantee the success of any project.  
<https://www.youtube.com/watch?v=ntQ1Mx3GZwk>
8. The Basics of Good Project Management. <https://www.youtube.com/watch?v=5d16JwWwjKo>
9. 53 Best Project Management Tools & Software for 2021. <https://www.proofhub.com/articles/top-project-management-tools-list>