

STUDY SUBJECT DESCRIPTION

ENTERPRISE FINANCE AND INVESTMENT

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<i>BUSINESS MANAGEMENT AND INNOVATIONS</i>	Compulsory	1 st	2 nd year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e- learning/...)
4 th	5 ECTS	Lithuanian	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
<p>After completion of the study subject, a student should be able:</p> <p>LO 1 to describe the financial system, explaining the elements and functions of the financial structure.</p> <p>LO 2 to analyse key financial resources in markets and investment opportunities in productive sectors.</p> <p>LO 3 to apply the elements of monetary and fiscal policy and the laws of the market to corporate decision-making.</p> <p>LO 4 to understand the role of financial intermediaries in stimulating economic growth.</p> <p>LO 5 to use modern technology to research sources of finance and find the best financial solution.</p> <p>LO 6 to understand technology-driven financial innovation to create new business models, operational programmes, processes and products.</p> <p>LO 7 to select the right information for effective investment.</p> <p>LO 8 to know financial analysis and practical skills.</p>		<p>Lecture</p> <p>Seminar</p> <p>Problem solving</p> <p>Situation analysis</p> <p>Discussion</p> <p>Presentation based on a case study</p> <p>Lectures by guest practitioners to share practical experience, present situations and cases from the companies</p> <p>Outgoing lectures, visiting various enterprises and organisations</p>	<p>Control work</p> <p>Self-study assessment</p> <p>Examination</p>

LO 9	to know and apply the principles of portfolio construction, portfolio risk and return assessment.		
LO 10	to assess and manage the cash flows generated by the purchase and sale of different groups of goods, and understand the pricing, marketing and merchandising strategies to be applied.		
LO 11	to apply financial management techniques that can reduce production costs and maximise efficiency, create value for the customer and make effective and sound financial decisions.		
LO 12	to process, collate, analyse and evaluate financial information, and to apply quantitative research methods, databases and computer applications		
LO 13	to know the basic principles used in the management of real and financial investments		
LO 14	to select methods that allow to select the best investment alternatives in a sound manner, and to analyse and evaluate investment projects financed from different sources.		
Prerequisites (these courses must have successfully completed before she/he can take this course)			
Micro-macroeconomics			
Course content			
<ol style="list-style-type: none"> 1. Financial system, financial environment: financial markets and institutions 2. Methods of analysing financial statements, cash flow forecasting 3. Factors influencing the interest rate and desired profitability 4. Time factor in financial calculations 5. Investment strategy, process, evaluation methods 6. Investment risk analysis 7. Long-term sources of finance, their cost and optimal capital structure 8. Optimising capital structure 9. Return to shareholders and dividend policy 10. Short-term asset management 11. Short and medium-term finance 			
Recommended or required reading and other learning resources/tools			
<ol style="list-style-type: none"> 1. Norvaišienė Rasa, Stankevičienė Jurgita (2017). Verslo investicijų valdymas. Kaunas: <i>Technologija</i> 2. Krušinskas Rytis, Sinevičienė Lina, Pivorienė Agnė, Naraškevičiūtė Violeta, Stankevičienė Jurgita (2016). Finansai pagrindai. Laboratoriniai darbai. Kaunas: <i>Technologija</i> 3. Černius G. (2014). Įmonės finansų valdymo pagrindai. Vilnius: <i>Mykolo Riomerio universitetas</i> 			

4. Aleknavičienė V. (2011). Įmonės finansų valdymas. Kaunas: *Spalvų kraitė*
5. Ryan Bob, Collett Nicholas.(2017). Finance and Accounting for Business. Manchester *University Press*; 3rd edition edition
6. Finance and Investment Management Library. <http://www.manoinvesticijos.lt/>
7. Spreadsheets for financial indicators. <http://www.auditum.lt/index.php/finansiniu-rodikliu-skaiciuokles.html>