

STUDY SUBJECT DESCRIPTION
MANAGEMENT

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<i>BUSINESS MANAGEMENT AND INNOVATIONS</i>	Compulsory	1 st	1 st year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e-learning/...)
1 st	6 ECTS	Lithuanian	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
<p>After completion of the study subject, a student will be able:</p> <p>LO 1 to know business trends, to analyze business environments.</p> <p>LO 2 to describe different management schools (theories) and explain the reasons for their emergence.</p> <p>LO 3 to use modern information and communication technologies.</p> <p>LO 4 to collect and analyze data and make decisions, systematize and store data, to present the necessary information in the organization</p> <p>LO 5 to justify the functioning mechanism of the organization as a system.</p> <p>LO 6 to define the organizational process, plan the company's activities, evaluate the management style of the manager and the efficiency of the company's management.</p> <p>LO 7 to establish an effective management structure for the organization.</p> <p>LO 8 to reveal logical connections between division of labour, formation of structural chains, hierarchy and coordination.</p> <p>LO 9 to control the company's activities and quality, apply effective management in the company's processes.</p> <p>LO 10 to plan, organize, execute and control activities in a modern organization and effectively manage human resources.</p> <p>LO 11 to communicate effectively within the company and in the external environment, with domestic and foreign partners, suppliers, and customers using modern technological communication systems. to express his point of view on ongoing processes, to be a leader, motivate people, take responsibility</p>		<p>Experiential learning methods, interactive lecture, practical work, analysis of problem situations, independent study of literature, consultation discussion with a company mentor/practitioner.</p>	<p>Assessment of practical tasks Assessment of course work Evaluation of course work presentation Examination</p>

<p>for one's actions in order to achieve the company's goals, to evaluate own and the team's contribution to the company's activities in order to achieve the company's common goals.</p>		
<p>Prerequisites (these courses must have successfully completed before she/he can take this course)</p>		
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<p>Course content</p>		
<ol style="list-style-type: none"> 1. Introduction. History, essence and concepts of management science. Development of management theories. The concept of modern management. 2. Organization as a system. Organizational environments (internal, external, indirect impact environment). Features of the modern organisation. 3. Planning (essence of planning, steps, levels of management and hierarchy of plans, planning horizons, forms of plans, barriers). Strategic management. 4. Organization (organizational design, organizational management structure, distribution of power, delegation, decentralization and centralization, differentiation and integration, coordination). 5. Leadership (leadership roles and characteristics of the activity, personal qualities of the leader, leadership styles and behaviours, leadership, motivation, teamwork, coaching). 6. Control (effective control, design of modern control systems). 7. Company management concept and management efficiency. Management decision-making. Human resource management. Human safety. 8. Communication in an organisation. Innovative communication systems in the organisation. Knowledge management. Data protection. 9. Time management. Time planning and management in the modern organisation 10. Innovations enhancing competitive advantage of the company (changes in customer behaviour leading to the implementation of new innovations in a market). 11. New design of a product, office, service is the most modern type of innovation (case study: Uber changed everyone's usual taxi service). 		
<p>Recommended or required reading and other learning resources/tools</p>		
<ol style="list-style-type: none"> 1. Management Book 2023: Paper I and II (English Edition) - 10 Full Length Mock Tests (1500 Solved Questions) with Free Access to Online Tests. EduGorilla Community Pvt.Ltd; First edition (December 20, 2022) 2. Korsakienė, R., et al. (2017). Strateginis organizacijų valdymas: teorija ir praktika: vadovėlis. Vilniaus Gedimino technikos universitetas. 3. McGrant, J. (2017). The Little Book of Big Management Theories and how to use them. ISBN-10 : 1292200626. Pearson Business, 		