

*STUDY SUBJECT DESCRIPTION*  
***BUSINESS FOREIGN LANGUAGE (ENGLISH)***

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<b><i>BUSINESS MANAGEMENT AND INNOVATIONS</i></b>	Compulsory	1 <sup>st</sup>	1 <sup>st</sup> year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e- learning/...)
1 <sup>st</sup> and 2 <sup>nd</sup>	9 ECTS	Lithuanian	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
<p>After completion of the study subject, a student should be able:</p> <p><b>LO 1</b> to use appropriate terminology, grammatical structures and syntactic constructions when collaborating and negotiating with clients and business partners in English.</p> <p><b>LO 2</b> to communicate appropriately with foreign partners and customers in English, taking into account intercultural aspects.</p> <p><b>LO 3</b> to present information and express opinions in a business English manner and in a reasoned manner in a public setting.</p>		<p>Mind map</p> <p>Brainstorm</p> <p>Discussions</p> <p>Role playing</p> <p>Consultations</p> <p>Self-study</p> <p>Improvised conference</p>	<p>Progress assessment (written and oral form)</p> <p>Presentation of project work</p> <p>Examination</p>
Prerequisites (these courses must have successfully completed before she/he can take this course)			
-			
Course content			
<ol style="list-style-type: none"> <li>1. Communication and cooperation within the company</li> <li>2. The business enterprise and its activities</li> <li>3. Business correspondence and business telephone conversations</li> <li>4. Trade and markets</li> <li>5. Current issues in modern business</li> </ol>			
Recommended or required reading and other learning resources/tools			

1. E-study course. Business foreign language (English) Registracijos nr. EK0025. <https://moodle.utenos-kolegija.lt/course/view.php?id=23>
2. P.W.Cardon (2014) Business Communication. McGraw-Hill Irwin. <https://www.mheducation.com/highered/home-guest.html>
3. Navickienė Gemma (2019) Vertimas raštu: teorija ir praktika : mokymo priemonė. Kaunas: Kauno kolegijos Reklamos ir medijų centras