



Co-funded by
the European Union

UTENA HIGHER EDUCATION
INSTITUTION



ERASMUS+
BLENDED INTENSIVE PROGRAMME
“SUSTAINABLE CONSUMPTION”

8-12 April 2024
UTENA, LITHUANIA

Arrival.

Accommodation: Students' house Maironis str. 18, Utena
(two students in one room, two rooms with shared bathroom)

07-04-2024
Sunday

08-04-2024, Monday (Utenio sq. 2, Utena)



Morning coffee. 8.30-9.00

**Kick-off. Welcome to Utena Higher Education Institution.
Presentation of Utena Higher Education Institution. Presentation of
BIP program.**

9.00-9.30

Deividas Kurlavičius, Utena Higher Education Institution

Management for a Sustainable Economy

9.30-11.00

Dr. Ewa Wójcik, University of Economics in Katowice, Poland

Task presentation. Division into groups.

11.10-11.50

Rūta Puidokaitė-Savickienė, Utena Higher Education Institution



Lunch break. 12.00-13.00 (Utenio sq. 2, Utena)

**Group 1: Tourism Industry. Introduction to Sustainable Tourism.
The Ecological and Social Side of Sustainable Tourism.**

Dr. Ramutė Narkūnienė, Utena Higher Education Institution (**Room 506**)

**Group 2: The Fashion Industry. Introduction to Sustainable Fashion.
Sustainable Fabric and Garment Production.**

13.00-14.30

PhD Inga Breitmozerė, Utena Higher Education Institution (**Room 505**)

**Group 3: Food Industry. Introduction to Sustainable Food Industry.
The Ecological and Social Side of Sustainable Catering.**

Dr. Vytautė Starkutė, Lithuanian University of Health Sciences (**Room 507**)

**Group 4: Transport Industry. Transport and Its Sustainability Aspects.
The impact of consumer preferences on sustainable transport.**

Dr. Akvilė Čibinskienė, Utena Higher Education Institution (**Room 207**)

Coffee, snacks, and group work.

14.30-15.30

Getting to know the company on assignment: finding information

Rooms 901, 902

Maironio str. 18

SOCIAL PROGRAMME - Getting to know Utena (Meeting at 15.30, Maironio str. 18)

16.00-19.00



Co-funded by
the European Union

UTENA HIGHER EDUCATION
INSTITUTION



ERASMUS+
BLENDED INTENSIVE PROGRAMME
“SUSTAINABLE CONSUMPTION”

8-12 April 2024
UTENA, LITHUANIA

09-04-2024, Tuesday (Utenio sq. 2, Utena)



Morning coffee. 8.00-8.30

Circular Economy and Waste Management.

Dr. Ewa Wójcik, University of Economics in Katowice, Poland

8.30-9.45

Practical Activities in the Real Companies.

9.45-12.00

Group 1. Tourism Industry - “Alaušo slėnis”, <https://www.alausoslenis.lt/>

Group 2. Fashion Industry - “Nebūk nuoga”, <https://nebuknuoga.com/>

Group 3. Food Industry - “Alaušo slėnis”, <https://www.alausoslenis.lt/>

Group 4. Transport Industry - UAB “Hermes Asset Management”,
<http://www.ham.lt/>



Lunch break. 12.00-13.00 (Utenio sq. 2, Utena)

Group 1: Tourism Industry. Sustainable Tourism Strategies and Policies. Sustainable Tourism Innovations.

Dr. Ramutė Narkūnienė, Utena Higher Education Institution (**Room 506**)

Group 2: Fashion Industry. Responsibilities and Legislation in Fashion. Sustainable Fashion Innovation.

PhD Inga Breitmozerė, Utena Higher Education Institution (**Room 505**)

Group 3: Food Industry. Sustainable Catering Strategies and Policies. Sustainable Catering Innovations.

Dr. Vytautė Starkutė, Lithuanian University of Health Sciences (**Room 507**)

Group 4: Transport Industry. Responsibilities and Legislation in Transport Business. Sustainable Transport Business Innovation.

Dr. Akvilė Čibinskienė, Utena Higher Education Institution (**Room 207**)

Coffee, snacks, and group work.

Getting to know the company on assignment: finding information

13.00-14.30

Maironio str. 18,
Utena

14.30-15.30

Rooms 901, 902

SOCIAL PROGRAMME - Bowling tournament (Aukštaičių str. 3B, Utena)

17.00-20.00



Co-funded by
the European Union

UTENA HIGHER EDUCATION
INSTITUTION



ERASMUS+
BLENDED INTENSIVE PROGRAMME
“SUSTAINABLE CONSUMPTION”

8-12 April 2024
UTENA, LITHUANIA

10-04-2024, Wednesday (Maironio str. 18- 503, Utena)



Morning coffee. 9.00-9.30

Practical Activities in the Real Companies.

Group 1. Tourism Industry - “Alaušo slėnis”, <https://www.alausoslenis.lt/>

Group 2. Fashion Industry - “Nebūk nuoga”, <https://nebuknuoga.com/>

Group 3. Food Industry - “Alaušo slėnis”, <https://www.alausoslenis.lt/>

Group 4. Transport Industry - UAB “Hermes Asset Management”,
<http://www.ham.lt/>

9.30-12.00



Lunch break. 12.00-13.30 (Utenio sq. 2, Utena)

Coffee, snacks, and group work.
Analysis of the information and data collected.

13.30-15.30
Rooms 901, 902
Maironio str. 18,
Utena

SOCIAL PROGRAMME - Battle of the minds

16.00-18.00
Utenio sq. 2,
Utena



Co-funded by
the European Union

UTENA HIGHER EDUCATION
INSTITUTION



ERASMUS+
BLENDED INTENSIVE PROGRAMME
“SUSTAINABLE CONSUMPTION”

8-12 April 2024
UTENA, LITHUANIA

11-04-2024, Thursday (Maironio str. 18- 503, Utena)



Morning coffee. 9.00-9.30

Group work. Preparation of the presentations.

9.30-12.00
Rooms 901, 902



Lunch break. 12.00-13.30 (Utenio sq. 2, Utena)

**Coffee, snacks, and group work.
Preparation of the presentations.**

13.30-15.30
Rooms 901, 902

SOCIAL PROGRAMME - An Evening of Lithuanian Culture

16.00-20.00
Utena Cultural
Centre,
Aušros str. 49,
Utena

12-04-2024, Friday (Utenio sq. 2, Utena)



Morning coffee. 9.00-9.30

Final presentations (20 min each group). Discussion. Comments.

9.30-12.00

Awarding of certificates. Wrapping up the programme.

12.00-13.00



Lunch break. 13.00-14.00 (Utenio sq. 2, Utena)

Departure

13-04-2024
Saturday